

MSC MALAYSIA

MOBILE CONTENT DIALOGUE



Azli Paat
Malaysian Mobile Content Provider Association
(President)

98% penetration – 26 million mobile subscribers as of 2008



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IDC - Press Release

Malaysian Mobile Subscribers Expected To Climb 10% By Year-End With A Forecasted Growth L

Kuala Lumpur, October 22 – Based on "IDC's Asia/Pacific Semiannual Mobile Voice, Data and Multimedia Ser
) , the projected Malaysian mobile subscribers will reach the 26 million mark at the end of year 2008 with a m
of 93% of the Malaysian population.

Over the next five years, IDC anticipates that the compound annual growth rate (CAGR) for total mobile sub
4% from 2008-2012. Prepaid users will continue to dominate the mobile subscriber market share despite ef
convert prepaid users to postpaid users.



Third highest SMS traffic in Asia-Pacific



February 03, 2009 16:18 PM

Malaysia Records Third Highest SMS Traffic In Asia Pacific

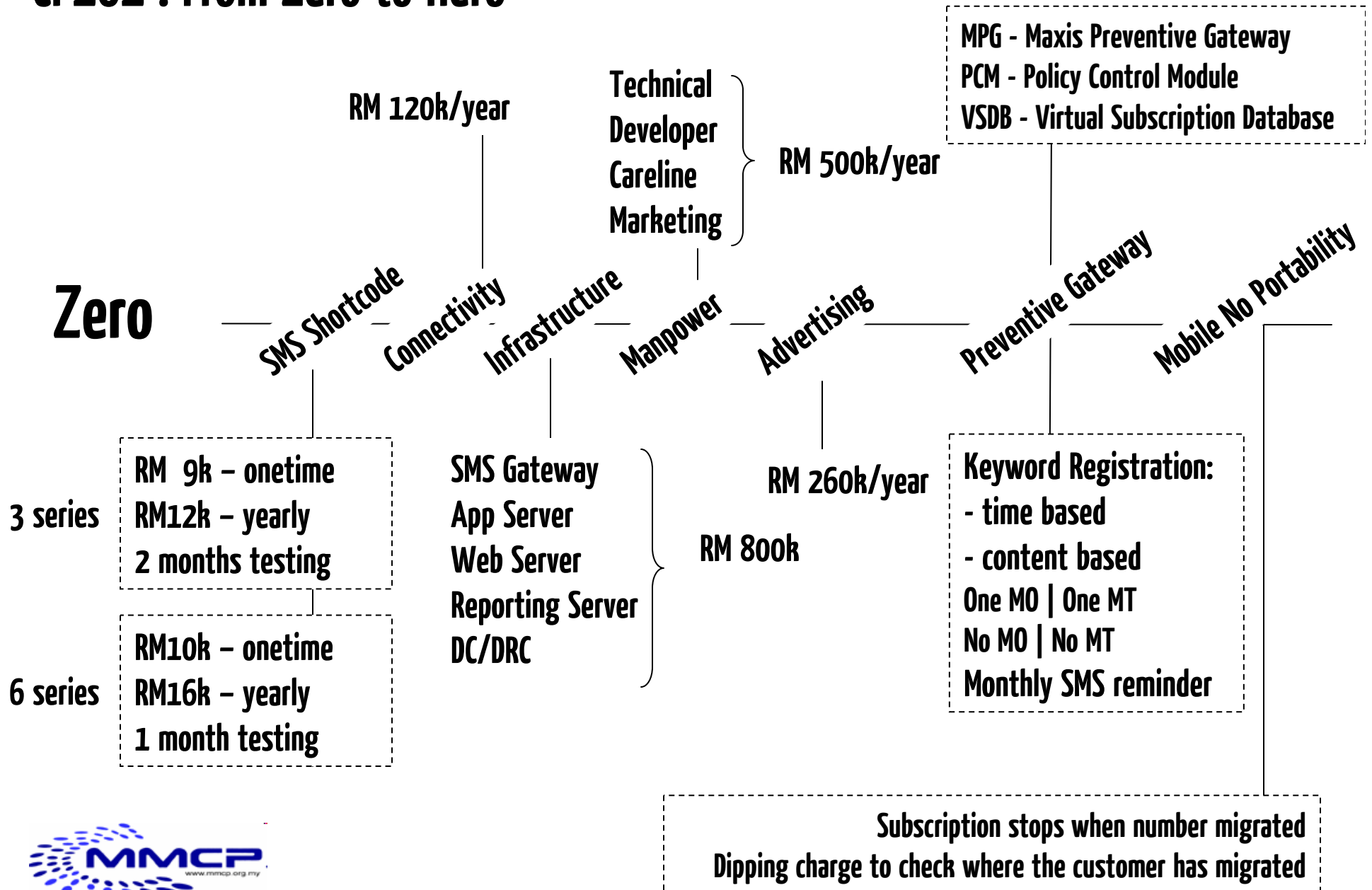
KUALA LUMPUR, Feb 3 (Bernama) -- Malaysia was ranked third in the Asia Pacific, in respect of the short messaging service (SMS) traffic processed during Christmas and New Year, with over one billion messages.

Acision, the world's leading messaging company, said Malaysia was placed third behind the leader, the Philippines, with 2.36 billion and Indonesia which chalked up 1.193 billion messages.

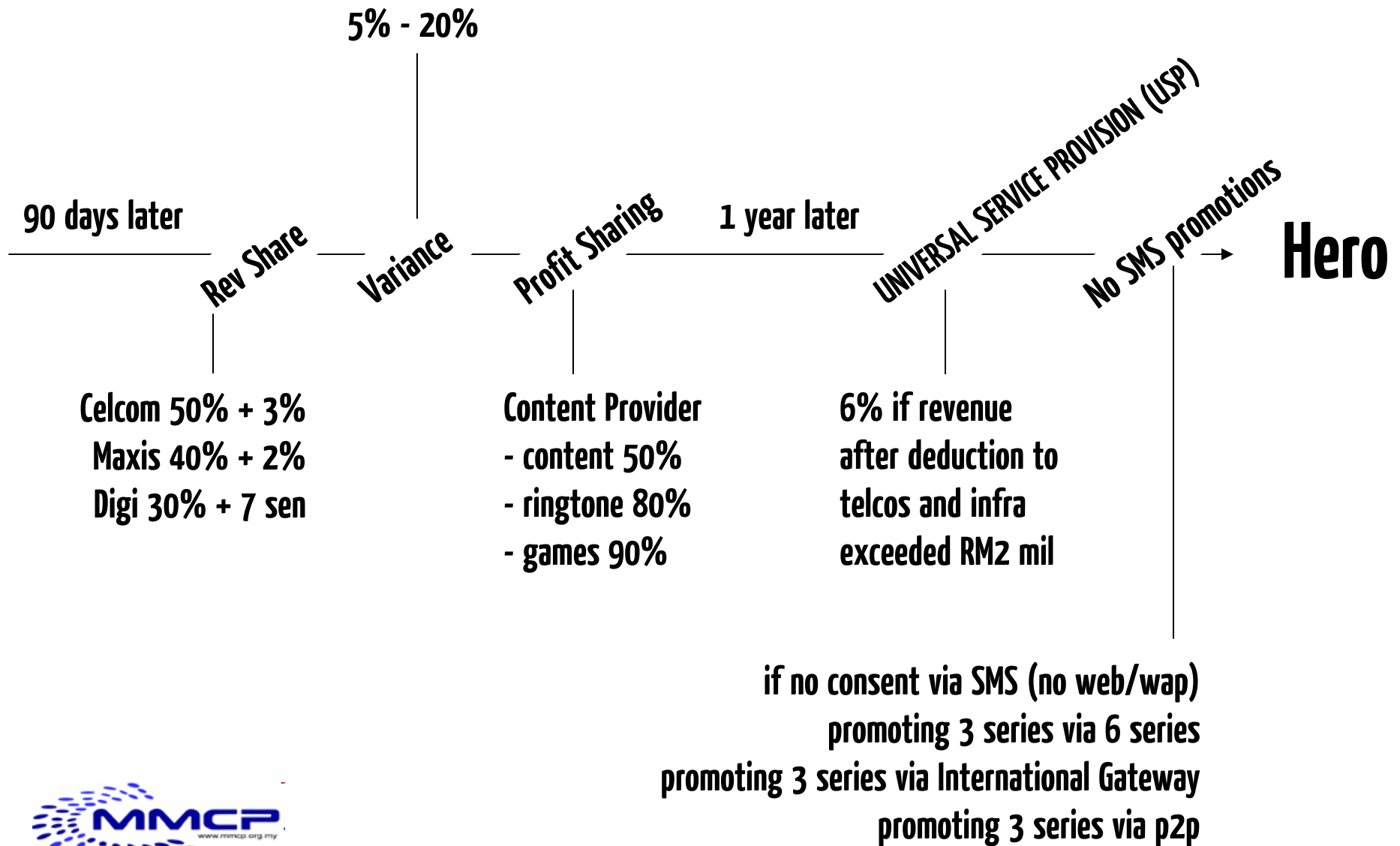
Malaysia recorded 1.075 billion messages, Acision said in a statement



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CP Business Senses



Sense



Send



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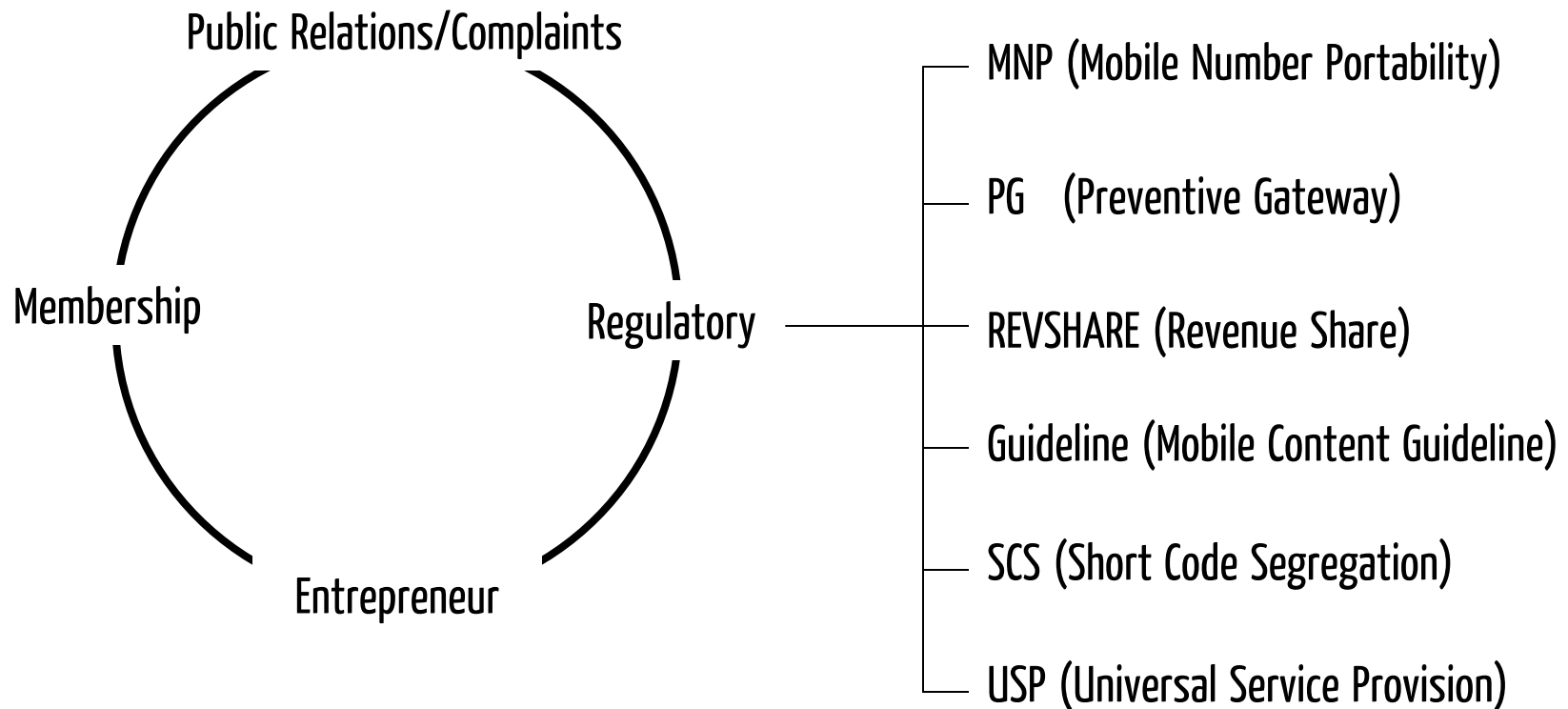
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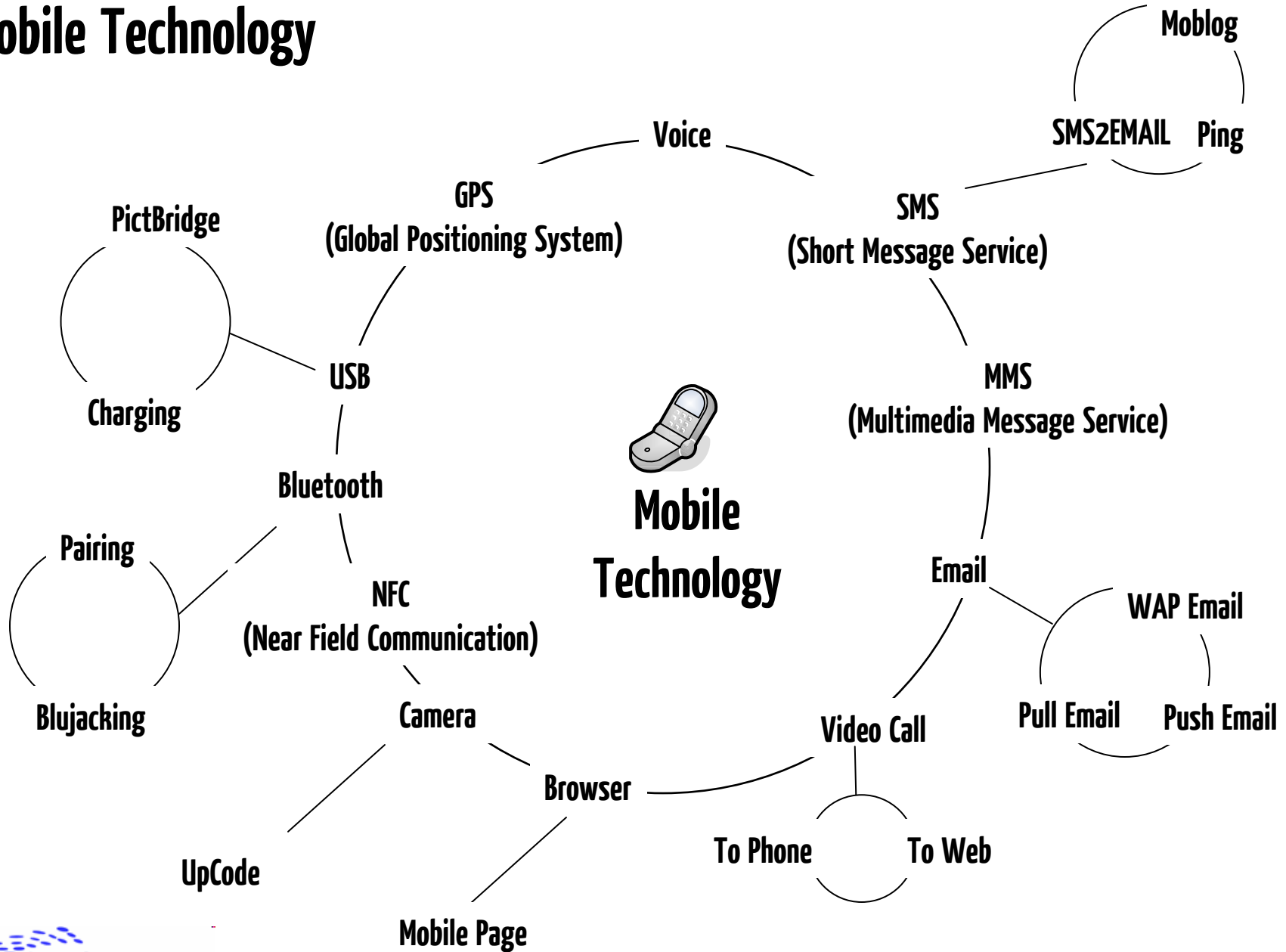
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MMCP Bureau



Mobile Technology





Thank you

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